

Recommended Texts of BBA (Hons) in Finance & Investment

Course Name	Recommended Text	Author/ Title/ Publisher/ Year	Call No.
Business Communication BBEN1013	Main	Courtland L. Bovee, John V. Thill. <u>Business communication essentials : a skills based approach to vital business English.</u> 4th ed. Pearson Education/Prentice Hall, 2010.	New ed.: c2014, 6th ed. (Int'l ed.) 651.7/BOV-3 Title should be <u>Business communication essentials</u>
	Supplementary	Rentz, K, Flatley, M & Lentz, P. <u>Lesikar's business communication : connecting in a digital world.</u> 12th ed. McGraw-Hill, 2011.	New ed.: c2014, 13th ed. 651.7/REN
Business Law BBLW2013	Main	Loganathan Krishnan, Parimaladevi Rejoo & Anne Chrishanthani Vergis. <u>Principles of business and corporate law.</u> CCH Malaysia, 2009. Lee Mei Pheng, Ivan Jeron Detta. <u>Business law.</u> Oxford University Press, 2009.	346.595/KRI <i>Title should be <u>Principles of business and corporate law, Malaysia</u></i> New ed. c2011 346.07/LEE
	Supplementary	Beatrix Vohrah, Wu Min Aun. <u>The commercial law of Malaysia.</u> Longman, 2000. Abdul Majid Bin Nabi Baksh and Krishnan Arjunan. <u>Business law in Malaysia.</u> Malayan Law Journal, 2005.	346/WU-5 346.595065/ABD

Course Name	Recommended Text	Author/ Title/ Publisher/ Year	Call No.
Business Research Methods BBQM2213	Main	Zikmund, W. G., Babin, B. J., Carr, J. C., & Griffin, M. <u>Business research methods</u> . 9th ed. Cengage Learning, 2013. Mark Saunders, Philip Lewis, Adrian Thornhill. <u>Research methods for business students</u> . 5th ed. Pearson, 2009.	658.007/ZIK-2 658.007/ZIK-3 New ed.: 2012, 6th ed. 650.072/SAU-2
	Supplementary	A. D. Jankowicz. <u>Business research projects</u> . 4th ed. Chapman and Hall, 2005. Donald R. Cooper, Pamela S.Schindler. <u>Business research methods</u> . 10th ed. McGraw Hill Higher Education, 2008.	650.072/JAN New ed.: 2014, 12th ed. 658.007/COO-5
Business Mathematics BBQM1013	Main	Mark L. Berenson, David M. Levine, Timothy C. Krehbiel. <u>Basic business statistics : concepts and application</u> . 12 th ed. Pearson, 2012. Raymond A. Barnett, Michael R. Ziegler, Karl E. Byleen. <u>College Mathematics for Business, Economics, Life Sciences and Social Sciences</u> . 12 th ed. Pearson, c2014.	519.5/BER-6 510/BAR
	Supplementary	Newbold, Carlson and Thorne. <u>Statistics for business and economics</u> . 8th ed. Prentice Hall, 2013.	519.5/NEW

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		<p>Sharpe, De Veaux & Velleman. <u>Business statistics</u>. 2nd ed. Pearson, 2012.</p> <p>Bruce L Bowerman, Richard T O'Connell. <u>Essentials of business statistics</u>. 3rd ed. McGraw-Hill, 2010.</p> <p>McClave and Sincich. <u>Statistics</u>. 12th ed. Pearson, 2013.</p>	<p>519.5/SHA:2</p> <p>New ed.: c2012, 4th ed. (Int'l ed.) 519.5/BOW-2</p> <p>519.5/MCC-7</p>
Company Law BBLW2023	Main	<p>Chan Wai Meng. <u>Company law in Malaysia</u>. 2nd ed. Cengage Learning Asia, 2012.</p> <p>Shanthy Rachagan, Janine Pascoe, & Joshi Anil. <u>Concise principles of company law in Malaysia</u>. 2nd ed. LexisNexis, c2010.</p>	<p>346.595/CHA:2</p> <p>346.595/RAC</p>
	Supplementary	<p>Aiman Nariman, Aishah Bidin, Pamela Hanrahan, Ian Ramsay & Geof Stapledon. <u>Commercial applications of company law in Malaysia</u>. 3rd ed. CCH Malaysia, 2008.</p> <p>Ben Chan, Philip Koh & Peter Ling. <u>Chan & Koh on Malaysian company law : principles & practice</u>. 2nd ed. Sweet & Maxwell, 2006.</p>	<p>346.595/AIM</p> <p>346.595/CHA</p>

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Consumer Behavior BBMK 2103	Main	Schiffman, L. G., Kanuk, L. L. <u>Consumer behavior</u> . 9th ed. New Jersey : Pearson Prentice Hall, 2007.	New ed.: c2010, 10th ed. (Global ed.) 658.8/SCH:2-7 <i>(Latest ed. has been ordered.)</i>
	Supplementary	Solomon, M. R. <u>Consumer behavior</u> . 10th ed. Prentice Hall, 2012. Hawkins, D., Mothersbaugh, D., & Best, R. <u>Consumer behavior : building marketing strategy</u> . 12th ed. Irwin : McGraw-Hill, 2012. Schiffman, L., Kanuk, L. <u>Consumer behavior</u> . 10 th ed. Prentice Hall, 2009.	Old ed. : c2009, 8th ed. 658.8/SOL-6 <i>(New ed. has been ordered)</i> 658.8/HAW-3 C2014 658.8/SCH:2-7 c2010
Corporate Finance BBFN2313	Main	Eugene F. Brigham, Joel F Houston. <u>Fundamentals of financial management</u> . 4 th ed. Thomson, 2010. Berk, DeMarzo and Hartford. <u>Corporate finance</u> . 2 nd ed. Prentice Hall, 2012. Brealey and Myers. <u>Fundamentals of corporate finance</u> . 6 th ed. McGraw Hill, 2009.	New ed.: c2015, Concise 8th ed. 658.15/BRI-9 658.15/BER:2 Title should be <u>Fundamentals of corporate finance</u> New ed.: c2012, 7th ed. 658.15/BRE-7

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	Supplementary	<p>Gitman and Zutter. <u>Principles of managerial finance</u>. 13th ed. Pearson Education, 2012.</p> <p>Keown, Martin & Petty. <u>Foundations of finance</u>. 7th ed. Prentice Hall, 2011.</p> <p>Stephen A. Ross, Randolph W Westerfield, Bradford D Jordan. <u>Fundamentals of corporate finance</u>. 10th ed. McGraw-Hill, 2013.</p>	<p>658.15/GIT-6</p> <p>New ed.: c2014, 8th ed. 658.15/KEO-6</p> <p>658.15/ROS-9 <i>c2012, Asia Global ed.</i></p>
Cost and Management Accounting BBAC2113	Main	<p>Gary Sundem, William Stratton, Dave Burgstahler, Jeff Schatzberg, Charles Horngren, Gary L. Sundem. <u>Introduction to management accounting : chapters 1-17 with my accounting lab</u>. Global ed, 15th ed. Pearson Higher Education, 2012</p> <p>Drury Colin. <u>Management and cost accounting : an introduction</u>. 7th ed. South-Western Cengage Learning, 2011.</p>	<p>New ed.: c2014, 16th ed. 658.15/HOR:2-8</p> <p>657.42/DRU-6</p>
	Supplementary	<p>Ray Garrison, Eric Noreen , Peter Brewer. <u>Managerial accounting</u>. 14th ed. Irwin/McGraw-Hill, 2011.</p> <p>Karen W. Braun, Wendy M. Tietz, Walter T. Harrison, Jr.</p>	<p>658.15/GAR-4 2012</p> <p><i>Title should be <u>Managerial accounting : an Asian perspective</u></i></p> <p>New ed.: c2014, 3rd ed.</p>

Course Name	Recommended Text	Author/ Title/ Publisher/ Year	Call No.
		<u>Managerial accounting</u> . 2nd ed. Prentice Hall, 2010.	658.15/BRA
Derivatives BBFN3343	Main	McDonald, R.L. <u>Derivatives markets</u> . 2nd ed. Prentice Hall, 2006. John Hull. <u>Options, futures, and other derivatives</u> . 8th ed. Prentice Hall, 2012.	New ed.: c2014, 3rd ed. 332.64/MCD-2 332.64/HUL-2
	Supplementary	Sundaram Janakiramanan. <u>Derivative securities & risk management in Asia & Australia</u> . 6th ed. Pearson, 2006. Rangarajan Sundaram. <u>Derivatives</u> . McGraw-Hill, 2011. Don M. Chance. <u>Introduction to derivatives and risk management</u> . 2009. Andersen. <u>Global derivatives : a strategic risk management perspective</u> . Prentice Hall, 2006. Michael Durbin. <u>All about derivatives</u> . 2nd ed. McGraw-Hill, 2011.	332.6/JAN c2007 New ed.: 2016, 2nd ed. 332.6457/SUN Not available 332.6457/AND <i>Has been ordered</i>
Entrepreneurship BBMK 3113	Main	Barringer B., Ireland D., <u>Entrepreneurship : successfully launching new ventures</u> . 2nd ed. Upper Saddle River : Prentice Hall,	New ed.: c2012, 4th ed. 658.1/BAR-2

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		2012.	
	Supplementary	Lambing, Peggy, and Charles R. Kuehl. <u>Entrepreneurship</u> . 4 th ed. Upper Saddle River : Prentice Hall, 2007.	658.4/LAM-2
		Wickham, and Philip A. <u>Strategic entrepreneurship</u> . 4 th ed. Harlow : Pearson Education, 2006.	658.4/WIC-2
		Mariotti. <u>Entrepreneurship : how to start and operate a small business</u> . 10 th ed. Upper Saddle River : Prentice Hall, 2006.	<i>Similar title is <u>Entrepreneurship : starting and operating a small business</u></i> 658.1/MAR
Equity Securities BBFN3413	Main	Aswath Damodaran. <u>Investment valuation : tools and techniques for determining the value of any asset</u> . 2nd ed. Wiley, 2002.	New ed.: c2012, 3rd ed. 658.15/DAM-2
	Supplementary	Russell J. Lundholm, Richard G. Sloan. <u>Equity valuation and analysis with w/eVal</u> . McGraw-Hill, 2004.	New ed.: 2013, 3rd ed. 332.63221/LUN <i>Title should be Equity valuation and analysis with eVal</i>
		Frank K. Reilly, Keith C. Brown. <u>Investment analysis and portfolio management</u> . 8th ed. Thomson South-Western, 2006.	New ed.: c2012, 10th ed. 332.6/REI-2 <i>Title should be <u>Analysis of investments & management of</u></i>

Course Name	Recommended Text	Author/ Title/ Publisher/ Year	Call No.
		<p>Jerald E. Pinto, Elaine Henry, Thomas R. Robinson, John D. Stowe, Abby Cohen. <u>Equity asset valuation</u>. 2nd ed. Wiley, 2010.</p> <p>James J. Valentine. <u>Best practices for equity research analysts : essentials for buy-side and sell-side analysts</u>. 2010.</p>	<p><i>portfolios</i></p> <p>332.63/PIN</p> <p>332.632/VAL</p>
Ethics in Finance BBFN3313	Main	<p>De George, R. <u>Business ethics</u>. 7th ed. Pearson, 2010.</p> <p><u>Standards of Practice Handbook</u>. 9th ed. CFA Institute</p>	<p>174/GEO</p> <p>New ed.: 2010, 10th ed. 332.6/CFA-2 2006</p>
	Supplementary	<p>Andrew Wicks, R. Edward Freeman, Kirsten E. Martin. <u>Business ethics</u>. Prentice Hall, 2010.</p> <p>Manuel G. Velasquez. <u>Business ethics : concepts and cases</u>. 7th ed. Pearson Higher Education.</p>	<p>Not available</p> <p>174/VEL-3</p>
Financial Accounting BBAC1113	Main	<p>Kieso, Donald E. and Weygandt <u>Intermediate accounting</u>. 14th ed. Hoboken, NJ : John Wiley & Sons, 2012.</p> <p>Tan Liong Tong. <u>Financial accounting and reporting in Malaysia. Volume 1</u>. 4th ed. CCH</p>	<p>New ed.: c2013, 15th ed. 657/KIE-4 V1-V3</p> <p>657.309595/TANV1</p>

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		Malaysia, 2012.	
	Supplementary	Earl K. Stice, James D. Stice. <u>Intermediate accounting</u> . 18th ed. South-Western College Publishing, 2012. Walter T. Harrison, Jr., Charles T. Horngren, C. William Thomas. <u>Financial Accounting</u> . 9th ed. Prentice Hall, 2013.	657/STI <i>Title should be <u>Intermediate financial accounting</u></i> 657/HAR:4-3 c2014
Financial Econometrics BBFN3523	Main	Studenmund, A. H. <u>Using econometrics</u> . 6th ed. Pearson Addison Wesley, 2011.	c2014, 6th ed. 330.015195/STU <i>Title should be <u>Using econometrics : a practical guide</u></i>
	Supplementary	Gujarati, D.N., Porter, D.C. <u>Basic econometrics</u> . 5th ed. McGrawHill Higher Education, 2009. Brooks, Chris. <u>Introductory econometrics for finance</u> . 2nd ed. Cambridge University Press, New York, 2008. Chan, Ngai Hang. <u>Time series : applications to finance</u> . 2nd ed. Wiley, 2010. Wooldridge, Jeffrey M. <u>Introductory econometrics : a modern approach</u> . 5th ed. Southwestern, 2012.	330.015195/GUJ New ed.: 2014, 3rd ed. 332.015195/BRO Not available 330.015195/WOO

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Financial Modeling BBFN3433	Main	Simon Benninga. <u>Financial modeling</u> . 3rd ed. MIT Press, 2008.	New ed.: c2014, 4th ed. 332.015118/BEN
	Supplementary	Jonathan Swan. <u>Practical financial modeling : a guide to current practice</u> . 2nd ed. CIMA Publishing, 2008. Alastair L. Day. <u>Mastering cash flow and valuation modeling</u> . FT Press, 2012. Isaac Gottlieb. <u>Next generation Excel : modeling in Excel for analysts and MBAs</u> . Wiley Finance, 2009.	<i>Has been ordered</i> 658.15244/DAY New ed.: c2013, 2nd ed. 005.54/GOT <i>Title should be <u>Next generation Excel : modeling in Microsoft Excel for analysts and MBAs (for Windows and Mac OS)</u></i>
Financial Statement Analysis BBAC3213	Main	Penman, S. <u>Financial statement analysis and security valuation</u> . 4th ed. McGraw Hill/Irwin, 2009.	332.63/PEN:2 c2010, 4th ed.
	Supplementary	Palepu and Healy. <u>Business analysis and valuation : using financial statements, text and cases</u> . 4th ed. South-Western College, 2007.	658.15/PAL c2008

Course Name	Recommended Text	Author/ Title/ Publisher/ Year	Call No.
		Nobes and Parker. <u>Comparative international accounting</u> . 11th ed. Prentice Hall, 2010.	Old ed. 10th ed, c2008. 657/NOB-4
Fixed Income Securities BBFN3423	Main	Frank J. Fabozzi. <u>Bond markets, analysis, and strategies</u> . 7th ed. Prentice Hall, 2010.	New ed.: c2013, 8th ed. 332.63/FAB-6
	Supplementary	Bruce Tuckman, Anger Serrat. <u>Fixed income securities : tools for today's markets</u> . 3rd ed. Wiley, 2011. Pietro Veronesi. <u>Fixed income securities : valuation, risk, and risk management</u> . Wiley, 2010. Fabozzi, F.J. <u>Fixed income analysis</u> . 2nd ed. Wiley, 2007. Vineer Bhansali. <u>Bond portfolio investing and risk management</u> . ed. McGraw-Hill, 2010.	332.632044/TUC Not available 332.63/FAB-2 332.632/BHA Title should be <u>Bond portfolio investing and risk management : positioning fixed income portfolios for robust returns after the financial crisis</u>
Fundamentals of Financial Management BBFN2213	Main	Eugene F. Brigham, Joel F Houston. <u>Fundamentals of financial management</u> . 4 th ed. Thomson, 2010. Brealey and Myers. <u>Fundamentals</u>	New ed.: c2015, Concise 8th ed. 658.15/BRI-9 New ed.:

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		<u>of corporate finance</u> . 6 th ed. McGraw Hill, 2009.	c2012, 7th ed. 658.15/BRE-7
	Supplementary	Gitman and Zutter. <u>Principles of managerial finance</u> . 13 th ed. Pearson Education, 2012. Berk, DeMarzo and Hartford. <u>Fundamentals of corporate finance</u> . 2 nd ed. Prentice Hall, 2012. Keown, Martin & Petty. <u>Foundations of finance</u> . 7 th ed. Prentice Hall, 2011. Stephen A. Ross, Randolph W Westerfield, Bradford D Jordan. <u>Fundamentals of corporate finance</u> . 10 th ed. McGraw-Hill, 2013.	658.15/GIT-6 658.15/BER:2 New ed.: c2014, 8th ed. 658.15/KEO-6 658.15/ROS-9 <i>c2012, Asia Global ed.</i>
Human Resource Management BBMN3213	Main	Robert L. Mathis, John H. Jackson. <u>Human resource management</u> . 13 th ed. South-Western Cengage Learning, 2011.	Old ed. c1997, 8th ed. 658.3/MAT
	Supplementary	Garry Dessler. <u>Human Resource Management</u> . 13 th ed. Prentice Hall, 2012.	Old ed. c2011, 12th ed. 658.3/DES-12 <i>(New ed. has been ordered)</i>

Course Name	Recommended Text	Author/ Title/ Publisher/ Year	Call No.
		Bohlander, George and Scott Snell. <u>Managing Human Resource</u> . 15th ed. South-Western Cengage Learning, 2012.	Old ed.: c2004, 13th ed. 658.3/BOH
Industrial Training for Business Students BBMN3003	Main	Nil	
	Supplementary	Nil	
Information Technology and Business Application BBCM1013	Main	Shelly, G. B., & Vermaat, M. E. <u>Discovering computers 2011 : introduction</u> . Mason : Cengage Learning, 2011. O'Leary, T. J. & O'Leary, L. I. <u>Computing essentials 2013</u> . New York : McGraw Hill, 2012.	New ed.: c2015 004/VER <i>Title should be <u>Enhanced discovering computers : technology in a world of computers, mobile devices, and the internet</u></i> 004/OLE-3 <i>Title should be <u>Computing essentials : making IT work for you, complete 2015</u></i>
	Supplementary	Morley, D. & Parker, C. <u>Understanding computers : today and tomorrow</u> . 14 th ed. New York : Thomson Learning, 2013.	New ed.: c2015, 15th ed. 004/MOR <i>Title should be <u>Understanding computers : today</u></i>

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		<p>Hogan, L. & Rutledge, A. <u>Practical computing</u>. 3rd ed. Upper Saddle River : Pearson Education, 2013.</p> <p>Oja, D. <u>Computer concepts : illustrated introductory</u>. 9th ed. Mason : Cengage Learning, 2013.</p>	<p><i>and tomorrow : introductory</i></p> <p>004.16/HOG</p> <p>004/PAR-2 <i>Author should be June Jamrich Parsons, Dan Oja</i></p>
International Business Management BBMN3223	Main	<p>Griffin, R.W. & Pustay, M. <u>International business</u>. 7th ed. Pearson Education Limited, 2013.</p> <p>Cavusgil, S.T., Knight, G., & Riesenberger, T. <u>International business : the new realities</u>. 2nd ed. Pearson Education Limited, 2012.</p>	<p>New ed.: c2015, 8th ed. 658/GRI-7 <i>Title should be <u>International business</u> : a <u>managerial perspective</u></i></p> <p>New ed.: c2014, 3rd ed. 658.049/CAV</p>
	Supplementary	<p>Wild, J.J. & Wild, K.L. <u>International business : the challenges of globalization</u>. Pearson Education Limited, 2012.</p> <p>Hashim F., Bakar, A.R., & Nizam, A. <u>International business</u>. 2nd ed. Shah Alam : Oxford University. Press, 2010.</p>	<p>New ed.: c2014, 7th ed. 658/WIL:4-4</p> <p>658.049/FAR</p>

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International Finance BBFN3323	Main	Shapiro, A.C. <u>Multinational financial management</u> . 9 th ed. John Wiley & Sons Inc, 2010.	Old ed. c2006, 8th ed. 658.15/SHA-4
	Supplementary	Bekaert, G. and R.J. Hodrick. <u>International financial management</u> . 2 nd ed. Pearson Education Inc, 2012. Eun, C.S. and B.G. Resnick. <u>International financial management</u> . 6 th ed. McGraw-Hill/ Irwin, 2011.	658.15/BEK c2014 New ed. c2014, 7th ed. 658.15/EUN-3 <i>Title should be <u>International finance</u></i>
Introduction to Financial Accounting BBAC1013	Main	Andrew Thomas & Anne Marie Ward. <u>Introduction to financial accounting</u> . 7 th ed. McGraw-Hill Education, 2012. Gerrand, J., Hardy, L., & Contessotto, C. M., eds. <u>Introduction to financial accounting</u> . McGraw Hill, 2012.	657/THO:2-2 New ed.: c2013, 2nd ed. 657/GER
	Supplementary	Charles T. Horngren, Gary L. Sundem, Gary L. Sundem, Donna Philbrick. <u>Introduction to financial accounting</u> . 10 th ed. Prentice Hall, 2011.	New ed.: c2014, 11th ed. 657/HOR-11
Introduction to Financial Management	Main	Eugene F. Brigham, Joel F Houston. <u>Fundamentals of financial management</u> . 4 th ed. Thomson ,	New ed.: c2015, Concise 8th ed.

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BBFN2213		2010. Brealey and Myers. <u>Fundamentals of corporate finance</u> . 6th ed. McGraw Hill, 2009.	658.15/BRI-9 New ed.: c2012, 7th ed. 658.15/BRE-7
	Supplementary	Gitman and Zutter. <u>Principles of managerial Finance</u> . 13 th ed. Pearson Education, 2012. Berk, DeMarzo and Hartford. <u>Fundamentals of corporate finance</u> . 2 nd ed. Prentice Hall, 2012. Keown, Martin & Petty. <u>Foundations of finance</u> . 7th ed. Prentice Hall, 2011. Stephen A. Ross, Randolph W Westerfield, Bradford D Jordan. <u>Fundamentals of corporate Finance</u> . 10 th ed. McGraw-Hill, 2013.	658.15/GIT-6 658.15/BER:2 New ed.: c2014, 8th ed. 658.15/KEO-6 <i>Title should be</i> <i><u>Foundations of</u></i> <i><u>finance : the logic and</u></i> <i><u>practice of financial</u></i> <i><u>management</u></i> 658.15/ROS-9 c2012, Asia Global ed.
Investment Analysis BBFN3513	Main	Hirschey and Nofsinger. <u>Investments : analysis and behavior</u> . 2nd ed. McGraw-Hill, 2010.	332.6/HIR:2

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		Z. Bodie, A. Kane and A. J. Marcus. <u>Investments</u> . 9th ed. McGraw-Hill/Irwin, 2010.	Not available
	Supplementary	Gitman, L. J., Joehnk, M. D., Smart, S. <u>Fundamentals of investing</u> . 11th ed. Prentice Hall, 2011. Mayo, H. B. <u>Investments : an introduction</u> . 10th ed. Cengage Learning, 2011. Reilly, F. C. and Brown, F. C. <u>Investment analysis and portfolio management</u> . 8th ed. Thomson South-Western, 2006. Stowe, J. C., Robinson, T. R., Pinto, J. E., Mcleavey, D. W. <u>Equity asset valuation</u> . John Wiley & Son, 2007.	332.6/GIT-3 Old ed.: c2008, 9th ed. 332.6/MAY-2 New ed.: c2012, 10th ed. 332.6/REI-2 New ed.: c2010, 2nd ed. 332.63/PIN
Legal Framework in Financial Markets and Institution BBFN2323	Main	Frederic S. Mishkin, Stanley Eakins. <u>Financial markets and institutions</u> . 7th ed. Prentice Hall, 2012.	332.1/MIS
	Supplementary	Frank F. Fabozzi, Franco P. Modigliani, Frank J. Jones. <u>Foundations of financial markets and institutions</u> . 4th ed. Prentice Hall, 2010.	332.1/FAB-2 c2014

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		<p>Jeff Madura. <u>Financial markets and institutions</u>. 8th ed. Cengage Learning, 2008.</p> <p>Howells and Bain. <u>Financial markets and institutions</u>. 5th ed. Pearson Education, 2007</p> <p>Mishkin. <u>The economics of money, banking and financial markets</u>. 2nd ed. Addison Wesley, 2009.</p> <p>Anthony Saunders, Marcia Cornett. <u>Financial markets and institutions</u>. 5th ed. McGrawHill, 2012.</p>	<p>New ed.: c2015, 11th ed. 332/MAD</p> <p>332.1/HOW</p> <p>c2010, 9th ed.(Global ed.) 332/MIS-4</p> <p>332/SAU</p>
Macroeconomics BBEC1023	Main	<p>Michael Parkin. <u>Macroeconomics</u>. 10th ed. Prentice Hall, 2011.</p> <p>Robert Frank and Ben Bernanke. <u>Principles of economics</u>. 5th ed. McGraw Hill, 2013.</p>	<p>New ed.: c2014,11th ed. 339/PAR-4</p> <p>New ed.: c2015, Asia Global ed. 330/FRA-7</p>
	Supplementary	<p>N. Gregory Mankiw. <u>Principles of macroeconomics</u>. 6th ed. Southern-Western Cengage Learning, 2012.</p> <p>Griffiths A. and Wall S. <u>Applied economics</u>. 12th ed. Financial Times Press, Pearson, 2012.</p>	<p>338.5/MAN</p> <p>330/APP-3</p>

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		R. Glenn Hubbard, Anthony Patrick O'Brien. <u>Economics</u> . 4 th ed. Prentice Hall, c2013.	330/HUB-3
		Case, Fair & Oster. <u>Principles of economics</u> . 10 th ed. Prentice Hall, 2012.	330/CAS-6
Malaysian Taxation BBAC2123	Main	Choong Kwai Fatt. <u>Malaysian taxation : principles and practices</u> . 13 th ed. Malaysia : InfoWorld, 2011.	New ed. 2013, 19th ed. 336.9595/CHO-6
		Veerinderjeet Singh. <u>Veerinder on taxation</u> . 2 nd ed. Malaysia : CCH, 2011.	New ed.: c2013, 3rd ed. 336.2009595/SIN
	Supplementary	Income Tax Act 1967	343.595/INC-2
		Ctim/MIA/CPA (2011), Budget Commentary & Tax Information, Malaysia	Not available
		CCH Tax Editors. <u>Malaysian master tax guide</u> . 29 th ed. CCH Asia, 2012.	New ed. 2015, 32nd ed. 343.595/CCH2015
Management Accounting BBAC2223	Main	C.T. Horngren, A. Bhimani, S.M. Datar and G. Foster. <u>Management and cost accounting</u> . 4 th ed. FT Prentice-Hall, 2008.	New ed.: 2012, 5th ed. 657.42/BHI
		Ray Garrison, Eric Noreen, Peter Brewer. <u>Managerial accounting</u> . 14 th	658.15/GAR-4 2012

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		ed. Irwin/McGraw-Hill, 2011.	Title should be <u>Managerial accounting : an Asian perspective</u>
	Supplementary	Drury Colin. <u>Management and cost accounting : an introduction</u> . 7 th ed. South-Western Cengage Learning, 2011.	658.15/DRU-8 <i>Title should be <u>Cost and management accounting : an introduction</u></i>
Microeconomics BBEC1013	Main	Michael Parkin. <u>Microeconomics</u> . 10 th ed. Prentice Hall, 2012. Robert Frank and Ben Bernanke. <u>Principles of economics</u> . 5 th ed. McGraw Hill, 2013.	New ed.: c2014, 11th ed. 338.5/PAR:2-2 New ed.: c2015, Asia Global ed. 330/FRA-7
	Supplementary	N. Gregory Mankiw. <u>Principles of microeconomics</u> . 6 th ed. (Int'l ed.). South-Western, c2012. Griffiths A. and Wall S. <u>Applied economics</u> . 12 th ed. Financial Times Press, Pearson, 2012. Hubbard & O'Brien. <u>Economics</u> . 4 th ed. Prentice Hall, 2013. Case, Fair & Oster. <u>Principles of economics</u> . 10 th ed. Prentice Hall,	338.5/MAN 330/APP-3 330/HUB-3 330/CAS-6

Course Name	Recommended Text	Author/ Title/ Publisher/ Year	Call No.
		2012. McConnell, Brue and Flynn. <u>Economics : principles, problems, and policies.</u> 19 th ed. McGraw-Hill, 2012.	330/MCC-2
Organisational Behaviour BBMN2013	Main	Robbins and Judge. <u>Organizational behavior.</u> 15 th ed. Prentice Hall, 2013.	658.3/ROB-10
	Supplementary	Mc Shane and Von Glinow. <u>Organizational behavior.</u> 6 th ed. McGraw-Hill/Irwin, 2012. Jennifer M. George and Gareth R. Jones. <u>Understanding and managing organizational behavior.</u> 6 th ed. Prentice Hall, 2012. John M Ivancevich, Robert Konopaske, Michael T. Matteson. <u>Organizational behavior and management.</u> 9 th ed. McGraw-Hill Higher Education, 2011. Jason A Colquitt, Michael J Wesson, Jeffrey A LePine. <u>Organizational behavior : improving performance and commitment in the workplace.</u> McGraw-Hill Higher Education, 2009. Hersey, Blanchard & Johnson. <u>Management of organizational</u>	Old ed. c2005, 3th ed. 658.3/MCS <i>(New ed. has been ordered)</i> 658.3/GEO-7 New ed.: 2014, 10th ed. 658.4/IVA-3 New ed.: c2013, 10th ed. 658.3/COL:3 658.3/HER

Course Name	Recommended Text	Author/ Title/ Publisher/ Year	Call No.
		<u>behavior : leading human resources.</u> 9 th ed. Prentice Hall, 2008.	
Personal Finance BBFN3333	Main	Madura, J. <u>Personal finance.</u> 4 th ed. Pearson, 2011. Aurthur J Keown. <u>Personal finance : turning money into wealth.</u> 5 th ed. Pearson, 2010.	332.024/MAD-4 New ed.: c2014, 6th ed. 332.024/KEO-4
	Supplementary	Frasca, R.R. <u>Personal finance : an integrated planning approach.</u> 8 th ed. Pearson, 2009.	332.024/FRA
Principles of Management BBMN1013	Main	Stephen P. Robbins, David A. DeCenzo, Mary Coulter. <u>Fundamentals of management.</u> 8 th ed. Prentice- Hall, 2012.	New ed.: c2013, 8th ed. Pearson, c2013 658/ROB-17 Title should be <u>Fundamentals of management</u> : <u>essential concepts and applications</u>
	Supplementary	Michael A. Hitt, J. Stewart Black, Lyman W. Porter. <u>Management.</u> 3 th ed. Prentice Hall, 2012. Luis R. Gomez-Mejia, David Balkin <u>Management : people, performance, change.</u> Boston : Prentice Hall, c2012.	3th ed.(int'l ed.). Prentice Hall, c2012. 658/HIT 658/GOM-2

Course Name	Recommended Text	Author/ Title/ Publisher/ Year	Call No.
		<p>Certo and Certo. <u>Modern management : concepts and skills</u>. 11th ed. Prentice- Hall, 2009.</p> <p>Whetten and Cameron. <u>Developing management skills</u>. 8th ed. Prentice Hall, 2010.</p> <p>Ronald J. Ebert, Ricky W. Griffin. <u>Business essentials</u>. 8th ed. Pearson Education, 2010.</p> <p>Angelo Kinicki and Brian Williams. <u>Management : a practical introduction</u>. 4th ed. McGraw-Hill, 2009.</p>	<p>New ed.: c2014, 13th ed. 658/CER-5</p> <p>658.4/WHE-6</p> <p>New ed.: c2013, 9th ed. 658/EBE-3</p> <p>New ed.: c2013, 6th ed. (Int'l ed.) 658/KIN-2</p>
Principles of Marketing BBMK1013	Main	Armstrong & Kotler. <u>Marketing : an introduction</u> . 11 th ed. Prentice Hall, 2013.	658.8/ARM-4
	Supplementary	<p>William D. Perreault, Joseph P.Cannon, E. Jerome McCarthy. <u>Essentials of marketing: a marketing strategy planning approach</u>. 13th ed. McGraw-Hill, 2012.</p> <p>Sorger. <u>Marketing planning</u>. Prentice Hall, 2012.</p>	<p>658.8/PER-4</p> <p>658.8/SOR</p>

Course Name	Recommended Text	Author/ Title/ Publisher/ Year	Call No.
		<p>Keegan and Green. <u>Global marketing</u>. 7th ed. Prentice Hall, 2013.</p> <p>Roger A. Kerin, Steven W. Hartley, William Rudelius, Lau Geok Theng. <u>Marketing in Asia</u>. McGraw-Hill, 2009.</p> <p>Michael Levens. <u>Marketing : defined, explained, applied</u>. 2nd ed. Prentice Hall, 2012.</p>	<p>658.8/KEE-6</p> <p>New ed.: c2013, 2nd ed. 658.8/KER</p> <p>658.8/LEV:3 <i>c2014</i></p>
Public Relations BBMK 2033	Main	Dennis L Wilcox; Glen T. Cameron. <u>Public relations : strategies and tactics</u> . 9th ed. Allyn & Bacon, 2009.	New ed.: c2014, 10th ed. 659.2/WIL-5
	Supplementary	<p>David W Guth ; Charles Marsh. <u>Public relations : a value-driven approach</u>. 5th ed. Allyn & Bacon, 2012.</p> <p>Randy Bobbitt, Ruth Sullivan. <u>Developing the public relations campaign : a team-based approach</u>. 2nd ed. Allyn and Bacon, 2009.</p> <p>Glen Broom. <u>Cutlip and Center's effective public relations</u>. 10th ed. Prentice Hall, 2009.</p>	<p>659.2/GUT-2</p> <p>659.2/BOB-2</p> <p>New ed.: c2013, 11th ed. 659.2/CUT-3</p>
Public Speaking BBEN 2013	Main	Steven, A. Beebe & Susan J. Beebe. <u>Public speaking : an audience-centered approach</u> . 8th ed. Pearson Education, 2012.	New ed.: c2015, 9th ed. 808.5/BEE-5

Course Name	Recommended Text	Author/ Title/ Publisher/ Year	Call No.
		Carnagey, Dale. <u>The art of public speaking</u> . CreateSpace Independent Publishing Platform, 2013.	<i>New ed. has been ordered</i>
	Supplementary	Steven, A. Beebe and Susan J. Beebe. <u>Concise public speaking handbook</u> . USA : Pearson Education, 2012. Comfort, Jeremy. <u>Effective presentation. Student's book</u> . UK : Oxford, 1994. Ros Jay. & Antony Jay. <u>Effective presentation : how to create and deliver a winning presentation</u> . Harlow : Prentice Hal, 2004.	<i>New ed. has been ordered</i> 808.5/COM c1995 808.5/JAY-2
Statistics BBQM1113	Main	Mark L. Berenson, David M. Levine, Timothy C. Krehbiel. <u>Basic business statistics concepts and application</u> . 12 th ed. Pearson, 2012. James McClave and Terry Sincich. <u>Statistics</u> . 12 th ed. Pearson, 2013. Barry Render, Ralph M. Stair, Michael E. Hanna. <u>Quantitative analysis for management</u> . 11 th ed. Pearson Education Inc., 2012.	519.5/BER-6 519.5/MCC-7 c2011 658.4/REN-3
	Supplementary	Paul Newbold, William L. Carlson, Betty M. Thorne. <u>Statistics for business and economics</u> . 8 th ed. Prentice Hall, 2013.	519.5/NEW

Course Name	Recommended Text	Author/ Title/ Publisher/ Year	Call No.
		<p>Norean R. Sharpe, Richard D. De Veaux, Paul F. Velleman. <u>Business statistics</u>. 2nd ed. Pearson, 2012.</p> <p>Bruce L Bowerman, Richard T O'Connell. <u>Essentials of business statistics</u>. 3rd ed. McGraw-Hill, 2010.</p>	<p>519.5/SHA:2</p> <p>New ed.: c2012, 4th ed. (Int'l ed.)</p> <p>519.5/BOW-2</p>

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