

Recommended Texts of Diploma in Industrial Design

Course Name	Recommended Text	Author/ Title/ Publisher/ Year	Call No.	Remarks
CAD Studies	Main	Ralph Grabowski. <u>Using AutoCAD 2008 : basics</u> . Clifton: Thomson Delmar Learning, 2008.	620.004/GRA	DID
	Supplementary	Ellen Finkelstein. <u>AutoCAD 2008 and AutoCAD LT 2008 bible</u> . Hoboken, N. J.: Wiley, 2007.	620.004/FIN	DID
Color Study	Main	Linda Holtzschue. <u>Understanding Color : An Introduction for Designer</u> . 3rd ed. New York: John Wiley & Sons, Inc., c2006.	701.85/HOL	DID,DAS
	Supplementary	Michael and Pat Rogondino. <u>Process color manual : 24,.000 CMYK combinations for design, prepress, and printing</u> . San Francisco: Chronicle Books, c2000	681/ROG	DID,DAS
Computer 3D Modeling	Main	Kelly L. Murdock. <u>3ds Max 9 bible</u> . Indianapolis, IN: Wiley, c2007.	006.6/MUR	DID,DAS
		Dariusz Derakhani, Randi Munn with Jon McFarland. <u>Introducing 3ds MAX 9 : 3D for beginners</u> . Indianapolis, IN: Wiley, c2007.	006.6/DER	DID,DAS
	Supplementary	Mark Giambruno. <u>3D graphics & animation</u> . California: New Riders, c2002.	006.6/GIA-2	DID
Computer Graphic Study	Main	Jennifer, Smith, with Aquent Creative Team. <u>Adobe Photoshop CS4 digital classroom</u> . Indianapolis, IN: Wiley, 2008.	006.6/SMI:4	DID,DAS DVA
		Adobe Creative Team. <u>Adobe InDesign CS3 Classroom in a book</u> . Adobe Press, 2007.	686.2/ADO:2	DID,DAS DVA
		Karlins, David, and Bruce K. Hopkins. <u>Adobe Illustrator CS3 how-tos : 100 essential techniques</u> . Berkeley, CA : Adobe Press, c2008.	006.6/KAR	DID,DAS

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				DVA
	Supplementary	-		
Design Fundamental	Main	Alan Pipes. <u>Foundations of art and design</u> . London: Laurence King Pub. Ltd., c2003.	700/PIP	DID,DAS
	Supplementary	Evans, Poppy, & Mark Thomas. <u>Exploring the elements of design</u> . Clifton Park, NY: Thomas/Delmar Learning, c2004.	741.6/EVA	DID,DAS
Drawing Fundamental	Main	Brown, Clibnt, and Cherly Mclean. <u>Drawing Form Life</u> . 3rd ed. Thomson Wadsworth, c2004.	743.4/BRO	DID,DAS
	Supplementary	Bert Dodson. <u>Keys to Drawing</u> . 1st ed. Cincinnati: North Light Books. 1990	741.2/DOD C1985	DID,DAS
		Franisco Asensio Cerver. <u>Drawing for Beginners</u> . Cologne: Konemann, c2005.	741.2/CER	DID,DAS
Ergonomics	Main	Martin Helander. <u>A Guide to Human Factors and Ergonomics</u> . 2 nd ed. Boca Raton: CRC Press, 2006.	620.8/HEL	DID
	Supplementary	Edited by Waldemar Karwowski. <u>Handbook on standards and guidelines in ergonomics and human factors</u> . Mahwah, N. J.: Lawrence Erlbaum Associates, c2006.	620.8/HAN	DID
		Kim Vicente. <u>The human factor : revolutionizing the way people live with technology</u> . New York ; Oxon: Routledge, 2006.	620.8/VIC	DID
History of Art & Design	Main	Hugh Nonour & John Fleming. <u>A World History of Art</u> . 7th ed. London: Laurence King Publishing Ltd., c2005	709/HON	DID,DAS
		Marco C. F. <u>A Brief History of Malayan Art</u> . Singapore: Millennium Books, c1999.	700.9/MAR	DID,DAS

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		T.K. Sabapathy & Redza Piyadasa. <u>Modem Artists of Malaysia</u> . Dewan Bahasa dan Pustaka Kuala Lumpur: Ministry of Education Malaysia Kuala Lumpur, c1983.	700.92/TKS	DID,DAS
	Supplementary	Laurie Schneider Adams. <u>Art across time</u> . 2nd ed. USA: McGraw-Hill, c2002	709/ADA	DID, DAS
		Patrick Frank. <u>Prebles' ArtForms : An introduction to the visual arts</u> . 8th ed. Person/Prentice Hall, 2005.	702.8/FRA C2006	DID, DAS
Industrial Design I	Main	Edited by Cristian Campos. <u>Product design now</u> . New York: Collins Design, c2006.	745.2/PRO:2	DID
		David Bramston. <u>Idea searching</u> . Lausanne: Ava Publishing, c2009.	745.2/BRA	DID
	Supplementary	Charlotte & Peter Fiell. <u>Design handbook : concepts, materials, styles</u> . Koln ; Los Angeles: Taschen, c2006.	745.4/FIE	DID
Industrial Design II	Main	Edited by Cristian Campos. <u>Product design now</u> . New York: Collins Design, c2006.	745.2/PRO:2	DID
		Karl T. Ulrich, Steven D. Eppinger. <u>Product design and development</u> . 3 rd ed. New York: McGraw-Hill, c2004.	658.5/ULR	DID
	Supplementary	Charlotte & Peter Fiell. <u>Design handbook : concepts, materials, styles</u> . Koln ; Los Angeles: Taschen, c2006.	745.4/FIE	DID
Industrial Design III	Main	Bruce Hannah. <u>Becoming a product designer : a guide to careers in design</u> . Hoboken, N.J.: John Wiley & Son, Inc., c2004.	745.2/HAN	DID

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		Laura Slack. What is product design ? Mies , Switzerland : RotoVision, c2006.	745.2/SLA	DID
	Supplementary	Charlotte & Peter Fiell. Design handbook : concepts, materials, styles . Koln ; Los Angeles: Taschen, c2006.	745.4/FIE	DID
Industrial Design IV	Main	Lynn Haller ... [et al.] Design secrets : products 2 : 50 real-life product design projects uncovered . v.2. Rockport: 2006. Karl T. Ulrich, Steven D. Eppinger. Product design and development . 3rd ed. New York: McGraw-Hill, c2004.	Out of Print (Will replace by another book) 658.5/ULR	DID DID
	Supplementary	Design Japan : 50 creative years with the Good Design Awards . Berkeley, Calif.: Stone Bridge Press, 2007.	745.2/DES	DID
Industrial Design V	Main	Bruce Hannah. Becoming a product designer : a guide to careers in design . Hoboken, N.J.: John Wiley & Son, Inc., c2004. Donald A. Norman. The design of future things . New York: Basic Books, c2007.	745.2/HAN 745.2/NOR-2	DID DID
	Supplementary	Jennifer Hudson. Process : 50 product designs from concept to manufacture . London: Laurence King, 2008.	745.2/HUD	DID
Industrial Training	Main	-		
	Supplementary	-		
Introduction of	Main	Schiffman, Leon G., and Leslie Lazar Kanuk.	658.8/SCH:2-6	BA,IB,MKT,

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Consumer Behaviour		Consumer behavior . 9 th ed. Upper Saddle River, N.J.: Prentice Hall, 2007.		DAS, DID
	Supplementary	Solomon, Michael R. Consumer behavior : buying, having and being . 8 th ed. Upper Saddle River, N.J.: Prentice Hall, 2009.	658.8/SOL-6	BA, IB, MKT, DAS, DID
		Hawkins, Delbert I., Mothersbaugh, David L., and Roger J. Best. Consumer behavior : building marketing strategy . 10 th ed. New York: McGraw-Hill Higher Education, 2007.	658.8/HAW-2 New ed.: 11 th ed., c2010	BA, IB, MKT, DAS, DID
Introduction to Photography (同于 Products & Models Photography)	Main	Scott Kelby. The Adobe Photoshop Lightroom 2 Book for Digital Photographers (Voices That Matter) . California: New Riders Press, 2008.	006.6/KEL	DID, DAS DVA
		Scott Kelby. The digital photography book, volume 2 . Berkeley, CA: Peachpit Press, 2008.	775/KEL	DID, DAS DVA
	Supplementary	Scott Kelby. The digital photography book . Berkeley, CA: Peachpit Press, 2006.	775/KEL-2	DID, DAS DVA
		Bryan Peterson. Understanding exposure : how to shoot great photographs with a film or digital camera . Rev. ed. Amphoto Boks, 2004.	771/PET	DID, DAS DVA
Materials & Processes	Main	Jim Lesko. Industrial design : materials and manufacturing guide . 2 nd ed. Hoboken, N. J.: John Wiley and Sons, c2008.	745.2/LES-2	DID
		Chris Lefteri. Making it : manufacturing techniques for product design . London: Laurence King, c2007.	670/LEF	DID
	Supplementary	For engineering materials: Chris Lefteri. Materials : for inspirational design .	745.2/LEF	DID

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		Mies, Switzerland ; Hove: RotoVison, c2006. Mike Ashby and Kara Johnson / Materials and design : the art and science of material selection in product design/ Elsevier Butterworth-Heinemann,2004	In process	DID
Packaging Design	Main	Marianne Rosner Klimchuk and Sandra A. Krasovec. Packaging design : successful product branding from concept to shelf. Hoboken, N. J.: John Wiley & Son, Inc., c2006. Roger Fawcett Tang and Daniel Mason. Experimental formats & packaging. Mies: RotoVison, 2007.	658.5/KLI 658.5/EXP	DID DID
	Supplementary	Edward Dension. Print and production finishes for packaging. Mies, Switzerland: RotoVison, 2008.	658.5/DEN	DID
Presentation Technique	Main	Alan Pipes. Drawing for designers. London: Laurence King, c2007. Lucy Watson. Draw and sketch figures : 16 projects in 6 steps or less. Kent: Search Press, 2003.	745.2/PIP 741.2/WAT	DID DID
	Supplementary	Thom Taylor with Lisa Hallett. How to draw cars like a pro. 2 nd ed. MN: Motorbooks, c2006.	741/TAY	DID
Products & Models Photography (同 于 Introduction to Photography)	Main	Scott Kelby. The Adobe Photoshop Lightroom 2 Book for Digital Photographers (Voices That Matter). New Riders Press, 2008. Scott Kelby. The digital photography book, volume 2. Berkeley, CA: Peachpit Press, 2008.	006.6/KEL 775/KEL	DID,DAS DVA DID,DAS DVA

Course Name	Recommended Text	Author/ Title/ Publisher/ Year	Call No.	Remarks
	Supplementary	Bryan Peterson. Understanding exposure : how to shoot great photographs with a film or digital camera . Rev. ed. New York: Amphoto Books, 2004. Charlotte & Peter Fiell. Industrial design A-Z . Koln: Tachen, c2003.	771/PET 745.2/FIE	DID,DAS DVA DID
Rendering Technique	Main	Eissen, Koos, and Roselien Steur. Sketching : drawing techniques for product designers . Amsterdam: Bis Publishers, c2007. Ben Willmore. Adobe Photoshop CS studio techniques . Berkeley: Peachpit Press, c2004.	741.2/EIS 006.6/WIL:2	DID DID
	Supplementary	Mike W. Lin / Drawing and designing with confidence : a step-by-step guide / New York:John Wiley & Son,Inc,c1993	720.28/LIN	DID
Studio Drawing	Main	Sale, Teel, and Claudia Betti. Drawing : A Contemporary Approach . 6th ed. Thomson Wadsworth, c2008.	741.2/SAL	DID, DAS
	Supplementary	Jelbert, Wendy, and Ian Sidaway. Mastering the art of Watercolour : mixing paint, brush strokes, gouache, masking out, glazing, wet into wet drubrush painting, washes, using resists, sponging, light to dark, sgraffito . London: Hermes House, 2006. Betty Edwards. The New Drawing on the Right Side of the Brain . London: HarperCollins Publishers Ltd, 2001.	751.42/JEL 741.2/EDW-2	DID,DAS DID,DAS
Technical	Main	Gary R. Bertoline. Technical graphics	604.2/BER-2	DID

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Drawing		communicaton . 2 nd ed. New York: McGraw-Hill, c2003. Frederick E. Giesecke. Technical drawing . 12 th ed. Upper Saddle River, NJ: Pearson/Prentice Hall, 2003.	604.2/GIE	DID
	Supplementary	Gary R. Bertoline, Eric N. Wiebe. Fundamentals of graphic communication . 5 th ed. New York: McGraw-Hill, 2007.	604.2/BER	DID
Workshop Practice I	Main	Aime Ontario Fraser. Your first workshop : a practical guide to what you really need . Newtown, CT: The Taunton Press, c2005. Stephen Corbett ; photography by John Freeman. The practical woodworker : a comprehensive step-by-step course in working with wood . London: Hermes House, c2005.	684.08/FRA 684.08/COR	DID DID
	Supplementary	Charlotte & Peter Fiell. Design handbook : concepts, materials, styles . Koln ; Los Angeles: Taschen, c2006.	745.4/FIE	DID
Workshop Practice II	Main	Stephen Corbett ; photography by John Freeman. The practical woodworker : a comprehensive step-by-step course in working with wood . London: Hermes House, c2005. David Neat. Model-making : materials and methods . Ramsbury: The Crowood Press Ltd, 2008.	684.08/COR 731.42/NEA	DID DID
	Supplementary	Jennifer Hudson. Process : 50 product designs from concept to manufacture . London: Laurence King, 2008.	745.2/HUD	DID

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