

## Recommended Texts of Master of Communication

Course Name	Recommended Text	Author/ Title/ Publisher/ Year	Call No.
Advanced Communication Theories MMCT1004	Main	Floyd, Kory. <u>Exploring communication theory : making sense of us</u> . New York : Routledge, 2017.	302.201/FLO
		Dainton, M., Zelle, E. D. <u>Applying communication theory for professional life : a practical introduction</u> . 4th ed. SAGE Publications, 2018.	302.201/DAI/2019
		West, R., Turner, L. <u>Introducing communication theory : analysis and application</u> . 6th ed. McGraw-Hill Education, 2018.	003.54/WES/2018
	Supplementary	Jack Rosenberry and Lauren A. Vicker. <u>Applied mass communication theory : a guide for media practitioners</u> . 2nd ed. Routledge, 2017.	302.23072/ROS/2017
Master's Dissertation I MMMT1114	Main	Kurt Lindemann. <u>Composing research, communicating results : writing the communication research paper</u> . Wiley Blackwell, 2018.	302.2072/LIN/2018
		Turabian, K. L., Booth, W. C., Colomb, G. G., Williams, J. M., 2013. <u>A manual for writers of research papers, theses, and dissertations : Chicago style for students and researchers</u> . 8th ed. University Of Chicago Press, 2013.	<b>New ed.:</b> <b>2018, 9<sup>th</sup> ed.</b> 808.066378/TUR/2018

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	Supplementary	American Psychological Association. <u>Publication manual of the American Psychological Association</u> . 6th ed. Washington, DC : APA, 2015.  O' Leary, Z. <u>The essential guide to doing your research project</u> . 2 <sup>nd</sup> ed. SAGE Publications Ltd, 2013.	<b>New ed.:</b> <b>2020, 7<sup>th</sup> ed.</b> 808.06615/PUB/2020  <b>New ed.:</b> <b>2017, 3<sup>rd</sup> ed.</b> 300.72/OLE/2017
Master's Dissertation II MMMT1214	Main	Jack Rosenberry and Lauren A. Vicker. <u>Applied mass communication theory : a guide for media practitioners</u> . 2nd ed. Routledge, 2017.  Turabian, K. L., Booth, W. C., Colomb, G. G., Williams, J. M., University of Chicago Press Staff. <u>A manual for writers of research papers, theses, and dissertations : Chicago style for students and researchers</u> . 8 <sup>th</sup> ed. University Of Chicago Press, 2013.	302.23072/ROS/2017  <b>New ed.:</b> <b>2018, 9<sup>th</sup> ed.</b> 808.066378/TUR/2018
	Supplementary	American Psychological Association. <u>Publication manual of the American Psychological Association</u> . 6th ed. Washington, DC : APA, 2015.  O'Leary, Z. <u>The essential guide to doing your research project</u> . 2 <sup>nd</sup> ed. SAGE Publications Ltd, 2013.	<b>New ed.:</b> <b>2020, 7<sup>th</sup> ed.</b> 808.06615/PUB/2020  <b>New ed.:</b> <b>2017, 3<sup>rd</sup> ed.</b> 300.72 OLE 2017
Qualitative Research Methods for Communication MMQM 1024		Stephen M. Crouche & Daniel Cronn-Mills. <u>Understanding communication research methods : a theoretical and practical approach</u> . 2nd ed. Routledge, 2019.	302.20721/CRO/2019

Course Name	Recommended Text	Author/ Title/ Publisher/ Year	Call No.
		Creswell, J. W. <u>Qualitative inquiry and research design : choosing among five approaches</u> . 4th ed. SAGE Publications, Inc. 2017.	300.72/CRE-2/2018
	Supplementary	Lindlof, T. R. & Taylor, B. C. <u>Qualitative communication research methods</u> . 4th ed. SAGE Publications, Inc., 2019.  Marshall, C., Rossman, G. B. <u>Designing qualitative research</u> . 6th ed. SAGE Publications, Inc., 2016.	302.20721/LIN/2019  001.42/MAR:2/2016
Quantitative Research Methods for Communication MMQM 1014	Main	Croucher, S. M., Cronn-Mills, D. <u>Understanding communication research methods : a theoretical and practical approach</u> . 2nd ed. Routledge, 2018.  Anders Hansen and David Machin. <u>Media and communication research methods</u> . 2nd ed. Red Globe Press, 2019.	302.20721/CRO/2019  302.23072/HAN/2019
	Supplementary	Cronk, B. C. <u>How to use SPSS : a step-by-step guide to analysis and interpretation</u> . 9th ed. Pyrczak Pub., 2017.  Sparks, G. G. <u>Media effects research : a basic overview</u> . 5th ed. Wadsworth Publishing, 2016.	<b>New ed.:</b> <b>2020, 11th ed.</b> 005.55/CRO/2020  302.23/SPA/2016

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